



BLUES-A-THON 2017-Description and Rules

What is the Blues-A-Thon?

The Blues-A-Thon is a fundraising event intended to raise money to support the Uptown Music Collective, a 501(c)(3) nonprofit school of music. All funds raised will go directly to the school's free class and workshop initiative. The fundraising goal for this ninth annual event is \$5,000.

The Blues-A-Thon will take place at multiple locations during the 24hr period:

6pm to 8pm - First Friday on Pine St. (420 Pine St. Williamsport, Pa)

8pm to 10pm – Pine Square Stage (343 Pine St. Williamsport, Pa)

10pm to 12pm - Uptown Music Collective (144 West Third St. (2nd Floor) Williamsport, Pa)

12pm to 6pm – The Mid-Town Landing (behind the Uptown Music Collective) & Pine Square Stage

6pm – The Michael Ross Event Center (144 West Third St. (3rd Floor) Williamsport, Pa)

The public is welcome throughout the event, and is encouraged to make donations to help the organization.

The event will feature international blues recording artist Bob Margolin, who will perform with the participants and solo during the opening ceremonies and closing concert.

All participants must pledge a number of hours that they intend to perform and seek donations from individuals and companies for each hour pledged. A minimum of \$25 in sponsor pledges is required for each participant.

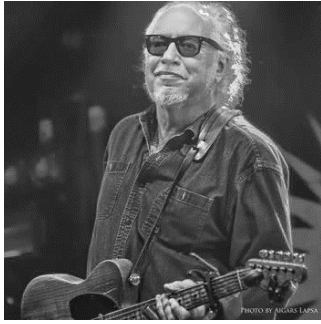
Rules of Participation

1. The number of hours each participant pledges to perform and what times they plan to play must be turned into Brendan Mondell, brendan@uptownmusic.org by June 2nd.
2. Participants must turn in a completed registration form with a sponsor sheet and envelope with a minimum of \$25 in pledges by 5:00 pm on Friday, June 2nd to participate.
3. The sponsor sheets must include the sponsors address so that they can be formally thanked (Print Clearly!)
4. All participants are expected to perform the hours pledged.
5. All participants will sign in and sign out of the event.
6. Participants **regardless of age** shall not be in possession of, or under the influence of alcohol or drugs.
7. Student participants will stay on the premises for the duration of their time at the event unless given permission to leave by a teacher or event coordinator.
8. Student participants will adhere to a 10pm curfew, meaning all must stay inside the building from 10pm to 9am
9. All students will follow any additional rules given by teachers or event coordinators during the duration of the event.
10. Separate sleeping accommodations for male and female students will be adhered to by all.

2017 Uptown Music Collective Blues-A-Thon Schedule of Events

Day/Time	Location	Event
Friday 6pm	First Friday (420 Pine St)	The 3 rd Street Blues Band
Friday 7pm	First Friday (420 Pine St)	Bob Margolin (Special Guest Artist) backed by 3 rd St Blues Band & Student Guests
Friday 8pm	Pine Square Stage (343 Pine St)	The 3 rd Street Blues Band
Friday 9pm	Pine Square Stage (343 Pine St)	The River City Blues Band
Friday 10pm	Uptown Music Collective (3 rd Floor)	The Overnight Kick Off Jam hosted by The Black Strat Blues Company
Saturday 12am	Uptown Music Collective (3 rd Floor)	The Chicago Blues Jam hosted by Gabe Stillman
Saturday 2am	Uptown Music Collective (3 rd Floor)	The 3 Kings Blues Jam hosted by Dave Brumbaugh
Saturday 4am	Uptown Music Collective (3 rd Floor)	The Anything Goes Jam hosted by Dave Brumbaugh
Saturday 6am	Uptown Music Collective (3 rd Floor)	The Crossroad Jam hosted by Willi Ort
Saturday 8am	Uptown Music Collective (3 rd Floor)	The New Blues Jam hosted by Willi Ort
Saturday 10am	Uptown Music Collective (3 rd Floor)	Beginner Master Class w/ Bob Margolin
Saturday 11am	Uptown Music Collective (3 rd Floor)	Advanced Master Class w/ Bob Margolin
Saturday 12pm	Pine Square Stage (343 Pine St)	Doug McMinn
Saturday 1pm	Mid-Town Landing Stage (behind UMC)	Miz Ida and The All Nightas
Saturday 2pm	Pine Square Stage (343 Pine St)	Shawn Strickland
Saturday 3pm	Mid-Town Landing Stage (behind UMC)	Sweeney Blues Revue
Saturday 4pm	Pine Square Stage (343 Pine St)	Sean Farley
Saturday 5pm	Mid-Town Landing Stage (behind UMC)	The UMC Blues Band Showcase Feat. The Young Blood Blues Band, The Black Strat Blues Company, and The 3 rd Street Blues Band
Saturday 6pm	Uptown Music Collective (3 rd Floor)	Closing Concert Feat. Gabe Stillman & The Billtown Giants, A Conversation w/ Bob Margolin, & Bob Margolin's Closing Set w/ UMC Students & Special Guests <i>Note: This will be a ticketed event</i>

Who is Bob Margolin?



Boston native Bob Margolin was born in 1949. Inspired by Chuck Berry, he started playing guitar at age 15 and immediately started performing in local rock and blues bands. Margolin was hired by Muddy Waters in 1973. Muddy's band toured the world and jammed with many great blues and rock musicians, "but the biggest thrill was playing Muddy's Blues with him." Muddy brought Margolin with him to special shows and recordings, when he sometimes didn't use his whole band, to give him a familiar sound when working with other musicians. In 1975, they recorded Grammy Award-winning "Muddy Waters Woodstock Album", Muddy's last for Chess Records, which featured Paul Butterfield, and Levon Helm and Garth Hudson from The Band. In '76, Muddy brought Margolin with him to San Francisco to perform at The Band's "Last Waltz" concert. Martin Scorsese filmed the concert for the classic film. "As it happened, only one camera was operating during our performance, zooming in or out, and since I was standing right next to Muddy, I was in every shot while he sang a powerful 'Mannish Boy.'" Margolin also played on the four albums that Muddy recorded for Blue Sky Records, which were produced by Johnny Winter, and with Johnny on his Nothin' But The Blues album. Three of those albums won Grammy Awards.

Margolin left Muddy's band in 1980 and formed his own band. He relocated to Washington, DC then Blacksburg, Virginia — eventually winding up North Carolina in 1989. "All through the '80s I ran up and down the highways, mostly in Virginia and North Carolina. I was able to make a living without the pressures of the music business, and didn't even feel any need to release an album. I was playing most nights with total musical freedom and no commercial considerations." Periodically during those years, Margolin played a few high profile gigs — He appeared at the 1984 New Orleans Jazz and Heritage Festival, joining The Fabulous Thunderbirds for a tribute to Muddy Waters (with Etta James singing, and Taj Mahal and James Cotton opening.) His own band opened shows for Stevie Ray Vaughan, George Thorogood, Johnny Winter, and The T-Birds.

By the end of the '80s, the blues scene was going through big changes. "I realized that to continue making a living playing Blues, I would have to record and get back out on the worldwide Blues Scene and tour more widely." In 1989, he recorded his first solo album "The Old School" for Powerhouse Records, owned by DC-based guitar wizard Tom Principato. Margolin's second album for Powerhouse, "Chicago Blues", released in '91, featured songs from three different recording sessions. In 1993, Margolin signed with Alligator Records and released his third solo album, Down In The Alley. "This was certainly the biggest 'break' I'd had in music since Muddy took me into his band twenty years before". At the same time, he signed with Piedmont Talent, a Blues booking agency based in Charlotte, NC. The new album and Piedmont's strong booking took Margolin all over the world and helped to reconnect him with an international Blues audience. By 1994, Margolin was touring hard and playing at many of the major blues festivals during the summer season. In August and September of that year, The Muddy Waters Tribute Band, featuring musicians who were in Muddy's band when he was, went on a national tour with B.B. King, Dr. John, and Little Feat. In December of that year, they cut an album featuring the band and special guests from the Rock and Blues worlds. "You Gonna Miss Me, a Tribute to Muddy Waters" on Telarc Records was nominated for a Grammy Award in '96. Margolin released his second album for Alligator, "My Blues and My Guitar" in 1995 followed by 1997's "Up & In". Margolin appeared on a Kennedy Center Tribute to Muddy Waters in 1997, which featured Buddy Guy, Koko Taylor, John Hiatt, G.E. Smith, Peter Wolf, Nick Gravenites, Keb' Mo', Big Bill Morganfield, Robert Lockwood, Jr., Charlie Musselwhite, Barry Goldberg, and Johnnie Johnson. A DVD, "A Tribute to Muddy Waters, King of the Blues", was released the next year. Also in '97, Margolin scripted and was featured in an instructional video, "Muddy Waters' Guitar Style" for Starlicks Video. He released "Hold Me To It" on Blind Pig Records (1999) and "The Bob Margolin All-Star Blues Jam" in 2003 for Telarc. Margolin's a founding partner in the VizzTone Label Group (formed in 2007) and has previously released 2 albums through the VizzTone Label — 2007's "In North Carolina" and 2012's collaboration with Mike Sponza "Blues Around The World".

In 2016, Bob won two Blues Blast Magazine Awards, one as Best Male Blues Artist, and one for Best Traditional Blues Album for his new album, "My Road." In 2013, Bob was nominated for The Blues Foundation's Blues Music Award for Traditional Male Blues Artist. He has won Blues Music Awards for guitar in 2008 and 2005.

Bob Margolin has played on several Grammy-winning recordings, won numerous W.C. Handy/Blues Music Awards for his playing and is a KBA Award recipient for Journalism. [In the early '90s, Margolin began a second career as a music writer. In 2011, he released an eBook featuring the best of his writing — "Steady Rollin' — Blues Stories, Snapshots, (Intentional) Blues Fiction.] He's produced albums for numerous artists including Muddy's son Big Bill Morganfield, Candye Kane, Pinetop Perkins, Mac Arnold, Ann Rabson and produced and consulted on reissues of Muddy Waters' recordings for the Blue Sky Label for Sony/Legacy.

For more information on Bob Margolin, look him up on YouTube or visit his website, www.bobmargolin.com



REGISTRATION FORM

BLUES-A-THON 2017

Benefitting the Uptown Music Collective a 501 (c) 3 Non-Profit School of Music

What: The 9th Annual Uptown Music Collective Blues-A-Thon

When: 6pm, June 2nd through 8pm, June 3rd 2017

Where: The Blues-A-Thon will take place at 5 locations during the 24+hr period:

6pm to 8pm - First Friday on Pine St. (420 Pine St. Williamsport, Pa)

8pm to 10pm – Pine Square Stage (343 Pine St. Williamsport, Pa)

10pm to 12pm - Uptown Music Collective (144 West Third St. (2nd Floor) Williamsport, Pa)

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6pm – The Michael Ross Event Center (144 West Third St. (3rd Floor) Williamsport, Pa)

Name _____	Emergency Contact _____
Address _____ _____	Emergency Contact Phone _____
Phone Number _____	(Circle One): MALE FEMALE
E-mail _____	Age _____
	Hours Pledged _____
	Amount Sponsored _____
	Amount Enclosed _____

I agree to allow the Uptown Music Collective to use my image in promotional materials.

Name _____ Date _____

Signature of Parent or Guardian (if participant is under 18)

_____ Date _____



BLUES-A-THON SPONSOR SHEET (Please Print CLEARLY!)

Date Money Collected	Sponsor's Name, Address, and Phone Number	Flat Donation Amount	Dollars Pledged Per Hour	Hours Pledged	Amount Collected

STUDENTS NAME _____ PHONE NUMBER _____

INSTRUMENT(S) _____ HOURS PLEDGED _____

Circle the Hours Pledged

7pm 8pm 9pm 10pm 11pm 12am 1am 2am 3am 4am 5am 6am 7am 8am 9am 10 am 11am 12pm
 1pm 2pm 3pm 4pm 5pm 6pm 7pm

I'm _____ and I'm a student at the Uptown Music Collective. We are having our annual Blues-A-Thon, a 24 hour Blues Jam fundraising event that helps the school's Free Class & Workshop Initiative.

Option #1 – You can give a flat donation to the school in cash, or a check made out to the Uptown Music Collective.

Option #2 – You can sponsor me for \$ _____ per hour. I am pledging to take part for _____ hours in the Blues-A-Thon and that would be a total donation of _____ .

Thank you for supporting the Uptown Music Collective, a 501(c)(3) Nonprofit School of Music.