



THE Uptown MUSIC COLLECTIVE
Creating The Well Rounded Musician

PARTNERSHIP OPPORTUNITIES

PARTNER BENEFITS	EXECUTIVE PRODUCER \$10,000	PRODUCER \$5,000	AMBASSADOR \$2,500	ADVOCATE \$1,500
<i>Major Performance-Affiliated Benefits</i>				
<i>Invitation to record a 30-second promotional radio ad.</i>	X			
<i>A featured billboard with recognition as a partner during the partnership period.</i>	X			
<i>Invitation to speak on stage during the pre-show announcements before the spring performance at the CAC.</i>	X			
<i>Listing on CAC display screens during performances.</i>	X	X		
<i>Recognition on the performance's show preview video, TV ads and billboards, where applicable.</i>	X	X		
<i>Recognition on all performance radio ads.</i>	X	X		
<i>Recognition on the CAC's website.</i>	X	X	X	
<i>Advertisement in all show programs for the entire season.</i>	Full	Full	Full	Half
<i>Recognition on performance posters, newspaper ads, social media posts and press releases, where applicable.</i>	X	X	X	X
<i>Tickets to all CAC performances.</i>	8	6	4	2
<i>An invitation to the Senior Night pre-party before the season's final show at the CAC in April 2022.</i>	X	X	X	X
<i>Additional Year-Round Benefits</i>				
<i>On-stage recognition at UMC public events (Blues-a-Thon, Summer Music Fest, Williamsport Welcomes the World, CAC features), where applicable.</i>	X			

Recognition from the stage during each pre-show announcement all season long at both the CAC and CTL, as well as additional UMC events throughout the year.	X	X		
A complimentary performance by a UMC Community Performance Group at your company or personal event.	X	X		
Year-long scholarship(s) in your company's name at the UMC for the 2022-2023 school year.	2	1		
On-stage recognition by students at all public UMC Community Performance Group shows.	X	X		
Partner Profile on the UMC partner page, plus rotating recognition on the UMC home page.	X	X	X	X
Recognition in quarterly newsletter.	X	X	X	X
Recognition in the UMC's annual report.	X	X	X	X
Periodic social media shout-outs.	Monthly	Bi-monthly	Quarterly	Bi-annually
Invitations to CTL dress rehearsal.	8	6	4	2

*** Execution of benefits is subject to change pending COVID-19-related cancellations, natural disaster, pandemic, death, destruction, act of God, or financial collapse. In the event that all benefits are not executed for these reasons, the donor releases the Collective of responsibility and acknowledges the loss of benefit as free and clear from restitution.