



PARTNERSHIP OPPORTUNITIES

UMC EXCLUSIVE: \$15,000

All the benefits of a UMC Executive Producer Partner + 5 additional tickets for premier seating to all CAC shows AND the only business to “present” each of the school’s major performances for the 2022-2023 school year.

PARTNER BENEFITS	EXECUTIVE PRODUCER \$10,000	PRODUCER \$5,000	DIRECTOR \$3,000	FRONT ROW \$2,000
<i>Major Performance-Affiliated Benefits</i>				
Invitation to record a 30-second promotional radio ad.	X			
A featured billboard with recognition as a partner during the partnership period.	X			
Invitation to speak on stage during the pre-show announcements before the spring performance at the CAC.	X			
Listing on CAC display screens during performances.	X	X		
Recognition on the performance's show preview video, TV ads and billboards, where applicable.	X	X		
Recognition on all performance radio ads.	X	X		
Recognition on the CAC's website.	X	X		
Advertisement in all digital show programs for the entire season.	Full	Full	Half	Half
Recognition on performance posters, newspaper ads, social media posts and press releases, where applicable.	X	X	X	X
Tickets for premier seating to all CAC performances.	10	8	6	4
Invitations to the Senior Night pre-party before the season's final show at the CAC in April 2023.	X	X	X	X

Additional Year-Round Benefits				
	X	X		
Recognition from the stage during each pre-show announcement all season long.	X	X		
A complimentary performance by a UMC Community Performance Group at your company or personal event.	X	X		
Year-long needs- and/or merit-based scholarship(s) in your company's name at the UMC for the 2023-2024 school year.*	2	1		
On-stage recognition by students at all public UMC Community Performance Group shows.	X	X		
Partner Profile on the UMC partner page.	X	X	X	X
Recognition in UMC's annual report.	X	X	X	X
Periodic social media shout-outs.	Monthly	Bi-monthly	Bi-annually	Bi-annually

*Recipient number is directly related to the number of applicants. In the event that more scholarships are available than applicants, funds would be moved to the UMC Financial Aid Program to help multiple students throughout the year.

Interested in a MULTI-YEAR PARTNERSHIP? The UMC makes it easier to continue supporting the organization by offering 3- or 5-year partnerships with even more great benefits to your business. Committing to a 3-year partnership with the Uptown Music Collective includes all of the above benefits at the Producer, Executive Producer or Exclusive levels PLUS recognition as an official presenter of the fall and spring live-streamed shows. A 5-year partnership at the Producer, Executive Producer and Exclusive levels includes recognition as an official presenter of the fall and spring live-streamed shows PLUS your business's logo on fall and spring show T-shirts. Interested? Contact Adrienne Wertz, Development Coordinator, at 570-220-4285 or adrienne@uptownmusic.org.

Execution of all benefits is subject to change pending COVID-19-related cancellations, natural disaster, pandemic, death, destruction, act of God, or financial collapse. In the event that all benefits are not executed for these reasons, the donor releases the Collective of responsibility and acknowledges the loss of benefit as free and clear from restitution.